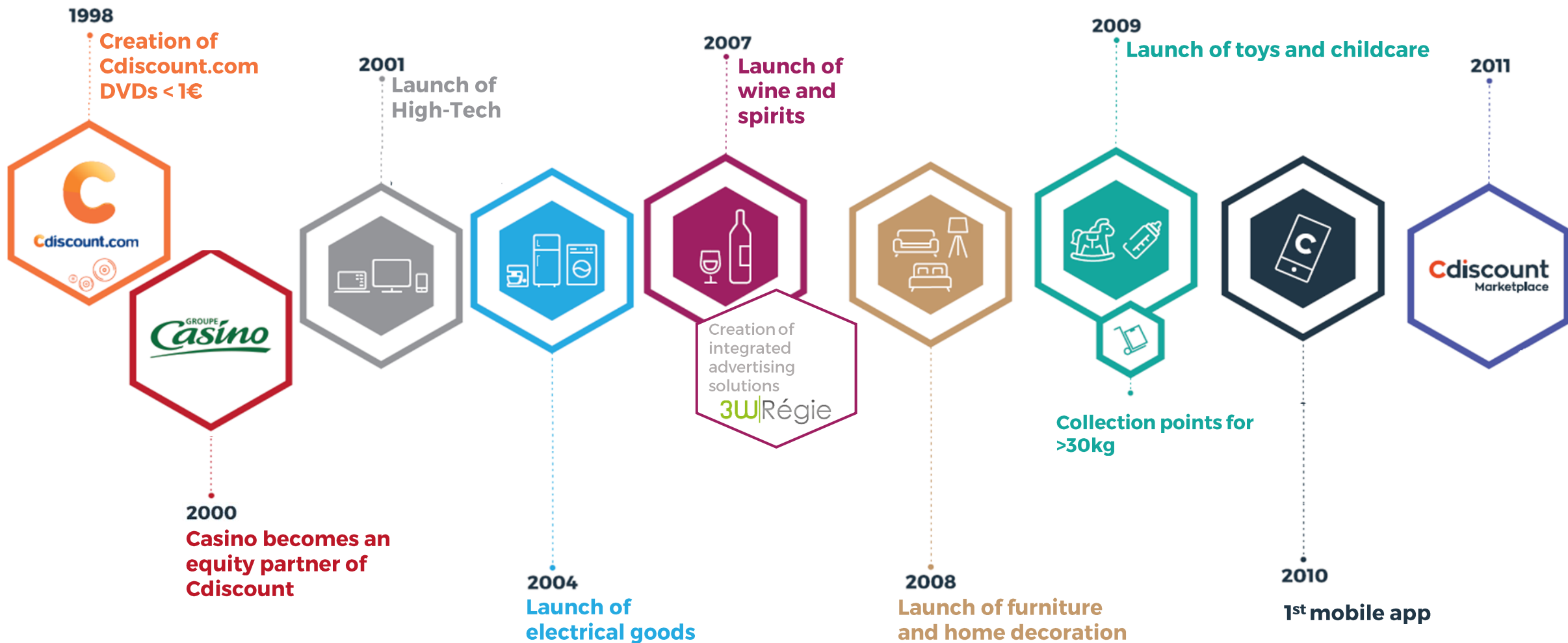


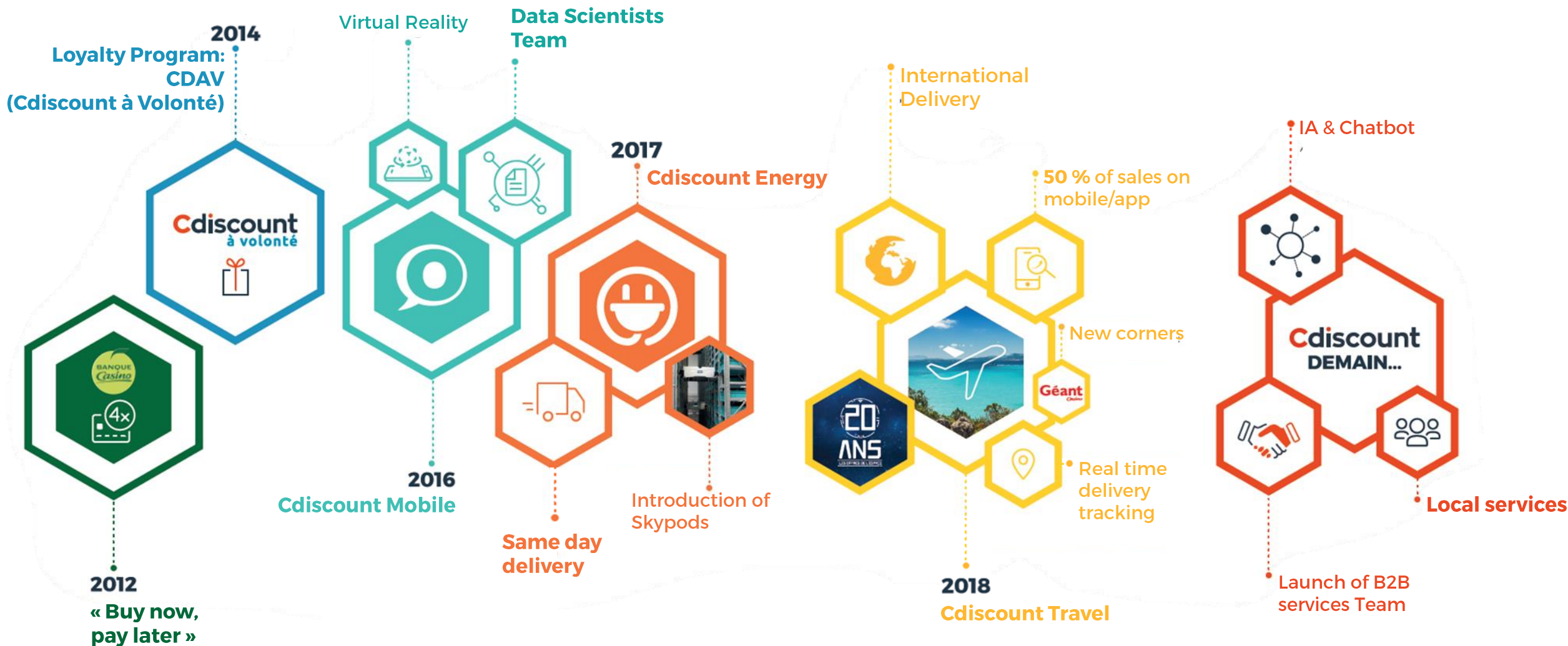


Cdiscount Marketplace **Presentation**

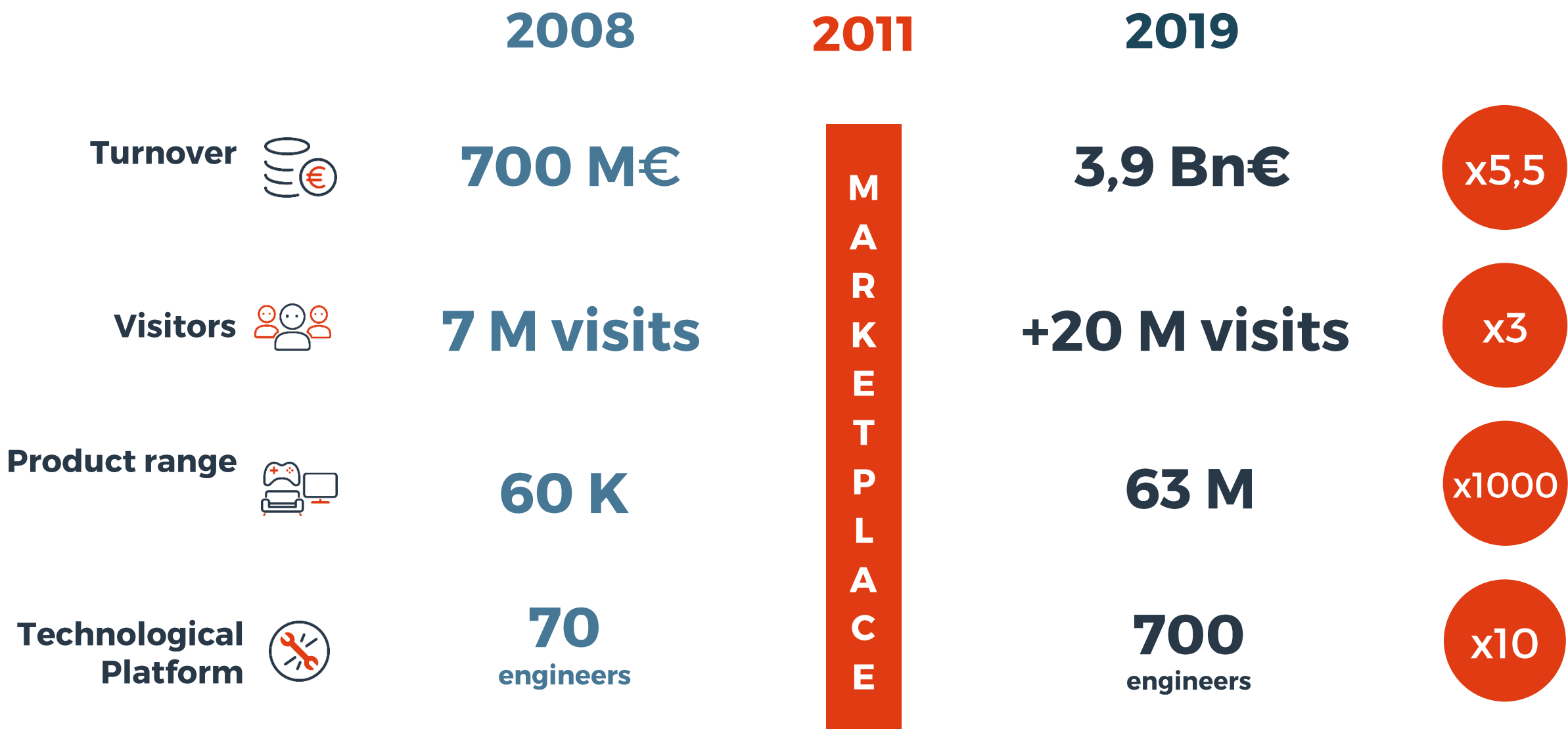
20 years' experience in E-commerce



... at the forefront of innovation



Continuous growth on a solid ground





« The Marketplace aims at achieving 50% of Cdiscount's activity in upcoming years , which means a growth rate stronger than that of our core business »

« We empower our suppliers, small-medium size business, mirco-business to have access to French market, to expand their business to beyond their city or their region, and reach all the french customers »

The biggest Marketplace in France and in Europe

200

Collaborators

+ 12.000

Merchants

70

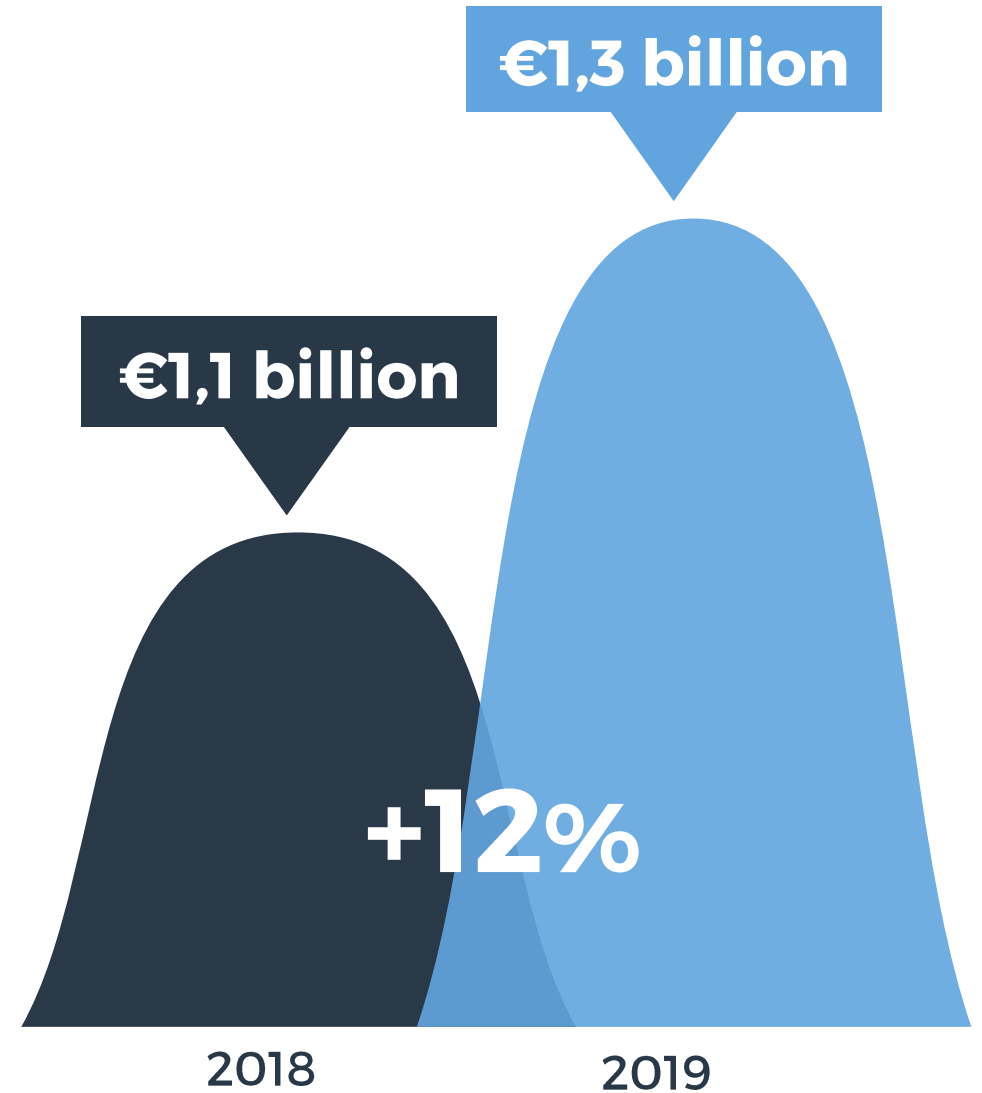
Countries represented



**Every year we help our
merchants to grow their
business even bigger**



Marketplace's sales volume (in billions)



The largest marketplace in France and in Europe



... and an increased tenfold thanks to international delivery

Millions of
European customers in
just 1 click



Cdiscount Fulfilment: your key logistics...



Send your **TOP SALES** to our warehouses.



We **prepare and dispatch** your orders in neutral packaging.



YOUR PASS
Cdiscount
À volonté



You **manage your stocks** online, from your seller zone.



We **receive and store** the products in our secure warehouses.




The **customer relation** linked to delivery is managed internally by our logistics teams.

Cdiscount
Fulfilment

Cdiscount • Marketplace

... and the acceleration of your development!



**Visibility of
your offers
eligible for the
loyalty program**



**Your logistics
are handled
and optimised**



**Access to our
24 000
pick up points**



**An "all-inclusive"
solution
to make your
business easier**

+ 80% volume of sales !*

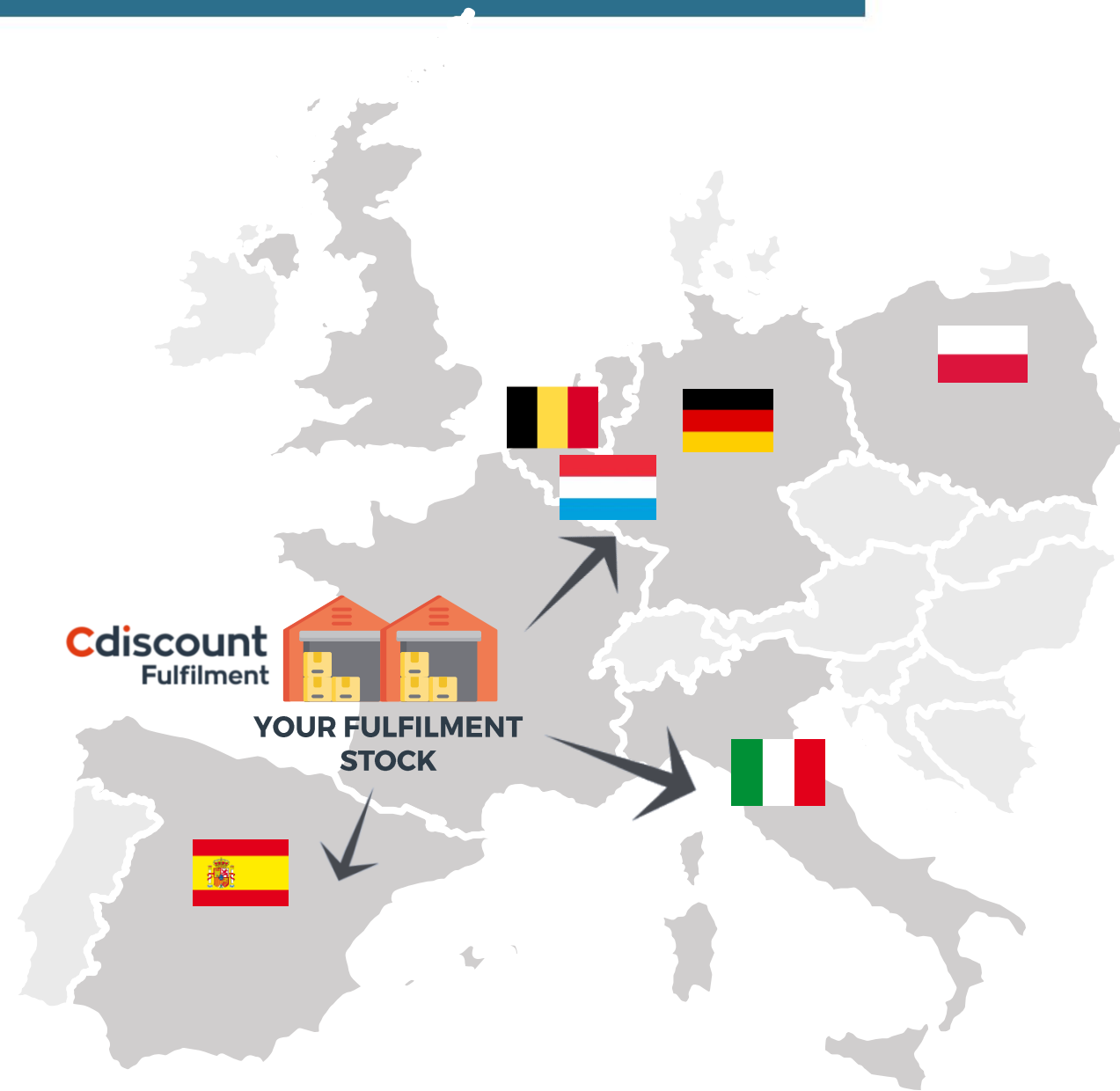
External Fulfilment for ALL your sales platforms

The possibility to ship your orders to **20 European countries** in addition to France

A **single stock** to feed all your e-commerce sales, regardless of the platform

Higher stock rotation: you are no longer dependent on a single platform to sell your stock.

Higher stock rotation = lower storage prices!



YOUR OFFERS ON THE LARGEST EUROPEAN MARKETPLACES



easy access to new marketplaces



no technical connection



no additional subscription fees



reach up to 230 million customers



An expertise combined with innovative technological solutions to develop your business and accompany you in your marketplaces challenges!

Catalogue



Your catalogue optimised thanks to advice on enriching your product descriptions

Transport



Simple logistics solutions to manage all your orders in France and abroad

Marketing



Solutions to maximize the visibility of your offers

Cdiscount
Ads

Fintech



Management facilities for your transactions and help you develop your business internationally



Support videos

- Webinars live or in replay all year round (finance, catalog, customer relations, etc.)
- Tutorials



Online help

- More than 150 articles to answer your questions in the Help of your seller area
- Chatbot



Dedicated team

- Multilingual advisers
- An internal team
- The possibility of being called back

Want to know more?

See you on

MARKETPLACE.CDISCOUNT.COM

